Job Description

Job Title: Product Manager
Date: ASAP
Reporting to: IT Manager
Location: Abuja
Work Style: Hybrid

Overview

Prioclen LTD is a fast-growing Nigerian based management consulting firm with its head-quarters in Abuja, Nigeria. We have a forte in providing strategic consultancy and advisory services to organizations- private, governmental and individual firms, by creating and integrating information technology solutions to enhance their service delivery and ensure sustainable growth and development in niche-based brands to these individuals/ organizations.

Purpose

We are looking for an experienced Product Manager who is passionate about building products that customers love. You will join a dynamic and fast-paced tech savvy environment and work with cross-functional teams to design, build and roll-out products that deliver the company's vision and strategy. A Product Manager, or Product Design Manager, is responsible for overseeing all activities relating to researching, designing and marketing products on behalf of their employer. Their duties include completing market research to find out more about competitor products or customer needs, overseeing a team of product professionals and department budgets and coordinating with the customer service department to identify potential product defects or customer suggestions.

Responsibilities

- Managing various aspect of a products development from its conception to its completion.
- Testing Samples and researching a sample product's effectiveness and impact.
- Assessing and Identifying product opportunities to determine which is worth pursuing.
- Polling customers to assess a product's need and viability.
- Determining the right features for a product to ensure its effectiveness in the market.

- Identifying and defining the target customer's needs and using this information to develop relevant products.
- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth.
- Create buy-in for the product vision both internally and with key external partners
- Develop product pricing and positioning strategies.
- Translate product strategy into detailed requirements and prototypes.
- Scope and prioritize activities based on business and customer impact.
- Work closely with engineering teams to deliver with quick time-to-market and optimal resources.
- Drive product launches including working with public relations team, executives, and other product management team members.
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed.
- Oversee product strategy development and defining the steps required to bring the product to fruition.

Requirements

Essential

- 2-5 years in the job role.
- A bachelor's degree in marketing, business administration, statistics, management and communication with a certification in any tech related field. Or
- MS/BS degree in Computer Science, Engineering or equivalent and any Product management certification.

Desired

- Comprehensive and current knowledge of company offerings and industry trends.
- Proven work experience in product management or as an associate product manager
- Proven track record of managing all aspects of a successful product throughout its lifecycle
- Proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management.
- Solid technical background with understanding and/or hands-on experience in software development and web technologies.

- Ability to perform in a fast-paced, challenging, and dynamic environment

Skills

- Excellent verbal and written communication skills.
- Ability to understand client needs and handle the negotiation process.
- Strong time management skills.
- Computer skills, especially MS Office and CRM software.
- Full life cycle of the sales process from prospecting to close.
- Gartner's products and services.
- Computer networking skills.
- Knowledge of industry trends.
- Time Management
- Self- Management
- Risk Management
- Critical Thinking and Analytical skills

Certification
- PMI-Agile Certified Practitioner (PMI-ACP)
- Certified Scrum Product Owner (CSPO)
- Certified Innovation Leader Credential (CIL)
- Any related Product management Certification
- A certification in Cybersecurity or any other tech related field

Summary Terms and Conditions

Contract: 12-month fixed term contract
Salary: Very Attractive
leave: 22 working days.
Pension: Minimum 10% Employer contribution with minimum 8% Employee contribution
Healthcare: Company scheme subject to terms and conditions.
Life assurance: Company life assurance scheme.
Location: Abuja, Nigeria.
Notes: This post will be subject to background checks. A full statement of the main terms and conditions of employment will be supplied with any formal offer of employment. This job description does not form part of your contract of employment.

How to apply

To apply for this job opportunity, please send a CV and covering letter, to admin@prioinfinite.cloud

Unfortunately, because of the volume of applications we are likely to receive we regret that we are unable to respond to every unsuccessful applicant. If we have not made contact with you within 2 weeks of the closing date you have not been selected for interview on this occasion.